

**Sherwinn “Dupes” Brice**  
*The Super Duper Producer*



Sherwinn “Dupes” Brice is the definition of an unassuming and humble musical genius. The St Lucian producer is now becoming well known for his unique and extremely creative tracks which are now burning up the airwaves. At only 24, Dupes has made his mark and solidified his presence on the music scene.

As one of the leading personalities coming out of the southern area of the island, Brice entered the music industry first as a singer and performer. He debuted with the album, ‘My Way In’ and collaborated with artistes such as Shepp Dawg and Young Mecca. The album contained many hit singles including “In Da South, “Shake It For Me” and “Till Morning”. “My Way In” also paid tribute to the 2004 Calypso Queen Jany Williams, who died tragically, with the song “Don’t Cry (Tribute To Jany)”.

**Brice, the producer, wants to make his mark.**

Born July 2 1983, Dupes is a native of St Thomas in the US Virgin Islands and grew up in Stamford, Connecticut. In 1993, the producer moved to the land of his parents’, Samuel and Esther Brice, birth and has lived in Vieux Fort ever since. During his interview with the STAR, Brice recalled when his music interest started. “For as far back as I can remember I have been interested in music and playing on a tiny casio keyboard when I was younger. My father has always encouraged me to hold on to music as a talent and I have always had music to fall back on. Growing up, with my mother’s help, I always stayed intune to what international artistes were doing. I remember listening to New Edition, Boyz II Men, Michael Jackson and believe it or not New Kids On The Block!” recalled Brice.

The singer/producer’s first song was “What Its All About” and he admitted that it just was not all that, “I did the track with my friend Silky. It was not the greatest tune but it played on the radio and we were so proud. We recorded that tune on a 4 track cassette recorder in less than four hours,” Brice said laughing.

Today, the super producer is no longer using cassette recorders to do his tracks and his work is now being compared to international music. Many in the local industry have admitted that he is truly one of the best, producing original tracks for St Lucian talent. He has worked with many of the greatest ones including Cherry L, Ninja Dan, Shepp Dawg and Shayne Ross.

Brice admitted that his favourite artist to work with is Shayne Ross, who is well on his way to becoming one of the best acts out of St Lucia. “I have to say that my ‘brother from another mother’, Shayne Ross, is definitely my favourite to work with. Aside from being a talented singer/songwriter, Shayne is one of the most down to earth guys you are ever going to meet. The synergy that we have when he steps into my “House of Wax” goes beyond anything that I have experienced with any other R & B artist,” said Brice.

Brice also said that the music industry in St Lucia is now at an important stage of growth. “The industry now is at a place I never thought I would see. It is finally at this point where the flower is in full bloom. It is getting ready to blow up and a select few are about to set that path that will change the music industry forever, not only locally but regionally and internationally as well,” Brice said.

His inspiration comes from life and the relationships that he has. Brice admitted that a lot of his early music was inspired by his wife, Genele Brice, who is the cause of a lot of the sweet music that he produces. His plans for the future are “happiness and a sense of fulfillment and continuing to be a part of something big”.

Brice’s ultimate goal in life is to “make my mark and to know that I was responsible for some of the best music the world has and will ever hear”. [Myspace.com/youngdupes](http://Myspace.com/youngdupes)

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